

May 21, 2018

Crystal Davis
OHSPRA President
Ohio School Boards Association
8050 N. High St., Ste. 100
Columbus, OH 43235

Dear Crystal:

Congratulations! Judging of the 2018 NSPRA Chapter Mark of Distinction Awards has been completed and I am delighted to tell you that OHSPRA has received a **Mark of Distinction** as an Exemplary Chapter in the **Special Focus Area: Professional Development/PR Skill Building for your "Year-round Program."** The judges were impressed with your effort to improve the quality of professional development program offerings and your continued commitment to ensuring a strong fiscal foundation for the chapter.

As a Category A entry (chapter has less than 50% NSPRA membership) OHSPRA will receive the following recognition incentives:

- A \$200 discount certificate for one 2019 Washington D.C. Seminar registration*
- One PR Power Hour in 2018-19**
- One copy of NSPRA's *Rubrics of Practice and Suggested Measures* benchmarking resource.

In addition, OHSPRA may now use the attached "Mark of Distinction" on its website, letterhead and other chapter publications.

We will present your award certificates at the Anaheim Seminar on Sunday, July 15 at 1:00 p.m. during the Annual Meeting & Celebration of Achievement in the Grand Ballroom, Section A/B, North Tower, 1st Floor of the Hyatt Regency Orange County, our Seminar hotel. **Please let Karen Kleinz know who will be accepting the award for your chapter no later than June 8.** She can be reached at kkleinz@nspra.org.

Congratulations on a terrific year and for all the chapter does to provide meaningful professional development and support for members!

Sincerely,



Rich Bagin, APR
Executive Director

* See information included on use of recognition incentives

Information about the Use of Mark of Distinction Recognition Incentives

Recognition incentives will be awarded at the 2018 NSPRA Seminar in Anaheim.

In addition to the specific incentives outlined above, all recognized chapters will receive certificates of award suitable for framing. Those chapters recognized as “exemplary” may use the specially designed “Mark of Distinction” on chapter websites and on printed materials and letterhead.

- * **Seminar and Pre-Seminar Workshop discounts may be used only at the time of registration** (*a discount incentive may not replace a 2019 Washington, D.C. Seminar registration that has been submitted and processed. No refunds will be given*). Discount incentives may not be combined with other special discounts other than those directly related to registration (i.e., Super Early-Bird and Early-Bird offers). Discount incentive awards apply only to the 2019 Washington, D.C. Seminar and may not be deferred for use beyond that date.

- ** **Chapters may select a PR Power Hour of their choice** from the schedule of posted sessions for the 2018-2019 program year. PR Power Hour incentive awards may not be deferred for use beyond the designated year.